Manav Rachna University
Policy on Identification and Engagement with Local Stakeholders

1. Purpose

This policy aims to establish guidelines for identifying and engaging with local stakeholders external to the university, ensuring that interactions are meaningful, mutually beneficial, and aligned with the university's mission and values.

2. Scope

This policy applies to all Manav Rachna University departments, faculty, staff, and students involved in activities that engage local stakeholders, including but not limited to community organizations, industry, local businesses, government agencies, non-profits, and other educational institutions.

3. Definition of Local Stakeholders

Local stakeholders include any organizations, businesses, community groups, governmental bodies, or individuals within the geographical vicinity of the university who may be affected by or have an interest in the university's activities.

4. Principles of Engagement

University engagement with local stakeholders should be:

Transparent: Providing clear and honest communication.

Respectful: Recognizing and valuing the perspectives of all stakeholders.

Mutually Beneficial: Ensuring that engagements provide value to both the university and stakeholders.

Inclusive: Ensuring all interactions are accessible and sensitive to diversity.

Ethical: Conducting engagements in alignment with ethical standards and the university's code of conduct.

5. Identification of Local Stakeholders

Stakeholders should be identified based on relevance to university objectives and impact on the local community. Categories of stakeholders may include:

Community and Civic Organizations: Groups that promote local well-being, cultural activities, and civic engagement.

Local Businesses and Industry Partners: Organizations that could benefit from and contribute to educational programs, research, and workforce development.

Governmental Agencies and Public Services: Entities that contribute to regional planning, public health, and infrastructure.

Educational Institutions: Schools, colleges, and universities with potential for academic collaboration.

6. Engagement Process

The university will follow a structured process for engaging with stakeholders, which includes:

Needs Assessment: Identifying specific community needs and determining where the university can have a positive impact.

Relationship Building: Establishing connections and maintaining regular contact to develop trust and shared goals.

Consultation and Feedback: Gathering input from stakeholders to shape relevant university projects and ensure responsiveness to community needs.

Evaluation and Accountability: Regularly assessing the effectiveness of stakeholder engagements and making necessary adjustments to improve outcomes.

7. Methods of Engagement

Engagement activities may include:

Collaborative Projects: Joint initiatives with local organizations, such as community service projects, research, and public health campaigns.

Consultative Committees: Establishing advisory boards or committees involving local representatives to provide guidance and insights.

Public Events and Workshops: Hosting open events, lectures, and workshops to foster community learning and discussion.

Internships and Job Placements: Partnering with local businesses for student internships and job placements.

Surveys and Public Consultations: Conducting surveys or holding public consultations to gather insights and understand local concerns.

8. Roles and Responsibilities

University Leadership: Oversee and support engagement strategies with local stakeholders.

Designated Liaison Officers: Coordinate specific stakeholder engagement activities, acting as primary contacts for external parties.

Faculty and Staff: Identify opportunities for engagement relevant to their fields, ensuring that activities align with this policy.

Students: Participate in engagement activities as part of their academic and personal development.

9. Confidentiality and Data Protection

All engagements must adhere to the university's data protection and confidentiality policies. Information collected from stakeholders must be used responsibly, respecting privacy and ensuring compliance with legal and regulatory standards.

10. Monitoring and Review

The university will monitor engagement activities to ensure effectiveness, inclusivity, and alignment with university goals. This policy will be reviewed annually, allowing for improvements based on feedback from stakeholders and evolving community needs.